HitTrax™
DATA CAPTURE + SIMULATION SYSTEM
Using patented technology, HitTrax is revolutionizing the baseball industry by greatly enhancing training capabilities and engaging players like never before.

- Baseball and Softball
- Live Pitching, Pitching Machines, Soft Toss or Batting Tee

IMMEDIATE FEEDBACK. REAL-TIME STATS. GAME CHANGING DATA.

Along with pitch speed and location, HitTrax accurately measures exit velocity and the trajectory of the batted ball while calculating the realistic outcome. View the hit as if you are playing in your favorite stadium, and know if that hard line drive reached the seats!

HitTrax measures key performance metrics and generates reports based on a wide variety of criteria. These interactive reports can be immediately analyzed and delivered to players.

- Exit Velocity
- Distance of Hit
- Launch Angle/Elevation
- Strike Zone Analysis
- Spray Charts
- Hard Hit Average
- BA, SLG, and OPS
- Diamond Kinetics SwingTracker integration

LEAGUES & TOURNAMENTS

GAME TIME IS NOW

HitTrax brings an undeniable ‘wow’ factor to the batting cage as players can watch their hits soar through the outfield and view in-game statistics like never before. The HitTrax gaming features bring the excitement of the outdoor game, plus the benefit of situational hitting, into your facility. HitTrax will call balls & strikes, advance runners, and turn rally-killing double plays. Organize hitting leagues, individual games, tourneys, home run derbys, and more. Take indoor competition to a whole new level!

HITTRAX VCAM
VIDEO CAPTURE AND ANALYSIS MODULE

With the HitTrax V CAM (Video Capture and Analysis Module), each swing is automatically recorded and cataloged with the corresponding hit/pitch data – enabling true “cause & effect” analysis without any post-session editing needed.

Focus on specific parts of the strike zone, compare high speed video side-by-side, and show swing evolution over time. Now players can get immediate feedback on how a small change to their swing can make a big impact.

HITTRAX STATSCENTER
STAY CONNECTED.

All data collected with HitTrax is securely stored in the cloud and available to players, coaches, and facility administrators via the HitTrax StatsCenter membership service. Access video analysis, powerful interactive reports, and even replay sessions away from the cage via desktop and mobile apps. Bundle this service with your training packages and team memberships delivering more value to your players, while keeping them connected to their instruction and progress.
HITTRAX ENABLES MANY NEW POSSIBILITIES FOR YOUR ORGANIZATION

Greatly enhance the overall experience of indoor training
Keep players connected to their progress and instruction
Add value to training packages, team fees, and clinics
Offer/enhance elite level memberships
Organize hitting leagues, tournaments, HR derbys
Provide bat fitting services and drive business to your pro shop
Attract new players to your facility and increase overall traffic
Charge premium cage rental fees

HitTrax with the VCAM video analysis feature allows my players to visualize the adjustments that are needed to achieve higher exit velos and optimize launch angles. They can see each swing correction and the immediate effect it has on the hit. Seeing is believing!

DAN KOOSED, ORANGE COUNTY SCHOOL OF BASEBALL, OWNER, MLB Scout

HitTrax is the most important baseball and softball training tool on the market. HitTrax proves player improvement and greatly assists my instructors by tracking player development within a lesson, as well as over a long term training period. Show exactly how a player is improving based on data that matters. HitTrax is an awesome training tool!

CHAS PIPPITT, BASEBALL REBELLION AND I.T.S. BASEBALL, LLC, OWNER/HEAD HITTING INSTRUCTOR

HitTrax is the single most important tool I have ever purchased for our training academy. The power of HitTrax as a training and analytics tool is unmatched, and we are only scratching the surface of what this thing can do as a training tool. Thanks for a wonderful product!

RICK STRICKLAND, ELITE BASEBALL TRAINING ST. LOUIS, OWNER, MLB Scout

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